

CURRENT POSITIONS	<p>Professor of Sociology Department of Sociology Leipzig University D-04107 Leipzig, Germany marc.keuschnigg@uni-leipzig.de</p> <p>The Institute for Analytical Sociology Linköping University S-601 74 Norrköping, Sweden marc.keuschnigg@liu.se</p> <p>Webpage: keuschnigg.org Profiles: Google Scholar, ResearchGate, Twitter, ORCID iD</p>	
RESEARCH AREAS	<p>Cultural dynamics - Peer influence and diffusion - Meaning making, public opinion</p> <p>Social inequality - Cumulative advantage - Spatial inequality</p>	<p>Social norms - Cooperation - Normative change</p> <p>Empirical methods - Experiments - Computational Social Science</p>
ACADEMIC POSITIONS	<p>Professor of Sociology at the Department of Sociology Leipzig University, Germany</p> <p>Principal Investigator of the VR-funded project “Mining for Meaning: The Dynamics of Public Discourse”</p> <p>Associate Professor at the Institute for Analytical Sociology Linköping University, Sweden</p> <p>Assistant Professor at the Institute for Analytical Sociology Linköping University, Sweden</p> <p>Visiting Professor (W3) of Empirical Economic Sociology Friedrich-Alexander-University Erlangen-Nürnberg, Germany</p> <p>Principal Investigator of the DFG-funded project “External Validity of Sociological Experiments”</p> <p>Post-doctoral Fellow Department of Sociology, LMU Munich, Germany</p> <p>Visiting Researcher in India St. Aloysius College, Mangalore, Karnataka, India</p> <p>Research Associate (PhD student) Department of Sociology, LMU Munich, Germany</p>	<p>2021–</p> <p>2019–2024</p> <p>2018–</p> <p>2016–2018</p> <p>2015–2016</p> <p>2015–2017</p> <p>2012–2015</p> <p>2010</p> <p>2006–2012</p>
BOARDS AND ADMIN. POSITIONS	<p>Vice President of the International Network of Analytical Sociology (INAS)</p> <p>Member of the GESIS Board of Trustees Leibniz Institute for the Social Sciences, Cologne and Mannheim</p> <p>Deputy Director of the Institute for Analytical Sociology Linköping University, Sweden</p> <p>Head of the Experimental Laboratory <i>MEx</i> Department of Sociology, LMU Munich</p> <p>Committee member for establishing a Graduate School of Sociology Department of Sociology, LMU Munich</p> <p>Representative of the mid-level faculty Department of Sociology, LMU Munich</p> <p>Project coordinator for establishing Bachelor and Master Programs Department of Sociology, LMU Munich</p>	<p>2020–</p> <p>2020–</p> <p>2018–</p> <p>2015–2017</p> <p>2014–2015</p> <p>2010–2012, 2013–2014</p> <p>2006–2010</p>

- EDUCATION Habilitation (‘Docent’) in Sociology, Linköping University, Sweden 2018
 Dr. rer. pol. in Sociology, LMU Munich 2012
 Diploma in Sociology, LMU Munich 2006
 Student of Sociology and Regional Economics, LMU Munich 1999–2006
 Abitur (high school diploma), Rudolf-Steiner-Schule München-Daglfing 1999
- AWARDS 2017 Robert K. Merton Award for the best paper in analytical sociology. Awarded by the International Network of Analytical Sociology for a field experiment on the broken windows thesis (published in *Rationality and Society* 2015).
- 2016 Karl Polanyi Award for the best paper in economic sociology. Awarded by the ‘Economic Sociology’ section of the German Sociological Association for a study on valuation in cultural markets (published in *Poetics* 2015).
- 2014 Anatol Rapoport Award from the ‘Model Building and Simulation’ section of the German Sociological Association for a field experiment on the broken windows thesis (published in *Rationality and Society* 2015).
- FUNDING 2018 Swedish Research Council (VR): 1.67 million Euros for “Mining for Meaning: The Dynamics of Public Discourse” (2018-05170). The 6-year project combines large-scale computational text analysis with the sociological study of meaning making and opinion dynamics; role: principal investigator.
- 2016 Research grant from the Royal Swedish Academy of Sciences and travel grant from the Swedish Knut and Alice Wallenberg Foundation; 5,600 Euros.
- 2015 German Research Foundation (DFG): 126,500 Euros for the project “External Validity of Sociological Experiments” (KE 2020/2-1); role: principal investigator.
- 2010 Three month fellowship and research funding for a laboratory study in Karnataka, India; Bavarian Government, MELESSA (DFG GRK 801); 4,800 Euros.
- ARTICLES IN REFEREED JOURNALS [18] Bader, F., B. Baumeister, R. Berger, and M. Keuschnigg (2021) On the Transportability of Laboratory Results. *Sociological Methods and Research* 50(3):1452-1481.
- [17] Bader, F. and M. Keuschnigg (2020) Bounded Solidarity in Cross-National Encounters: Individuals Share More with Others from Poor Countries, but Trust Them Less. *Sociological Science* 7:415-432.
- [16] Keuschnigg, M. (2019) Scaling Trajectories of Cities. *Proceedings of the National Academy of Sciences* 116(28):13759-13761.
- [15] Keuschnigg, M., S. Mutgan, and P. Hedström (2019) Urban Scaling and the Regional Divide. *Science Advances* 5(1):eaav0042.
- [14] Keuschnigg, M., N. Lovsjö, and P. Hedström (2018) Analytical Sociology and Computational Social Science. *Journal of Computational Social Science* 1(1):3-14.
- [13] Keuschnigg, M. and F. Kratz (2018) Thou Shalt Recycle: How Social Norms of Environmental Protection Narrow the Scope of the Low-Cost Hypothesis. *Environment and Behavior* 50(10):1059-1091.
- [12] Ganser, C. and M. Keuschnigg (2018) Social Influence Strengthens Crowd Wisdom Under Voting. *Advances in Complex Systems* 21(6):1850013.
- [11] Keuschnigg, M. and T. Wimmer (2017) Is Category Spanning Truly Disadvantageous? New Evidence from Primary and Secondary Movie Markets. *Social Forces* 96(1):449-479.
- [10] Keuschnigg, M. and C. Ganser (2017) Crowd Wisdom Relies on Agents’ Ability in Small Groups with a Voting Aggregation Rule. *Management Science* 63(3):818-828.

- [9] Keuschnigg, M., F. Bader, and J. Bracher (2016) Using Crowdsourced Online Experiments to Study Context-dependency of Behavior. *Social Science Research* 59:68-82.
- [8] Keuschnigg, M. and T. Wolbring (2016) The Use of Field Experiments to Study Mechanisms of Discrimination. *Analyse & Kritik* 38(1):179-201.
- [7] Keuschnigg, M. (2015) Product Success in Cultural Markets: The Mediating Role of Familiarity, Peers, and Experts. *Poetics* 51:17-36.
- [6] Keuschnigg, M. and T. Wolbring (2015) Disorder, Social Capital, and Norm Violation: Three Field Experiments on the Broken Windows Thesis. *Rationality and Society* 27(1):96-126.
- [5] Keuschnigg, M. and J. Schikora (2014) The Dark Side of Leadership: An Experiment on Religious Heterogeneity and Cooperation in India. *Journal of Socio-Economics* 48:19-26.
- [4] Wolbring, T., M. Keuschnigg, and E. Negele (2013) Needs, Comparisons, and Adaptation: The Importance of Relative Income for Life Satisfaction. *European Sociological Review* 29(1):86-104.
- [3] Keuschnigg, M., H. Birke, and K. Schmidt (2013) Erfolgsprognose im Buchmarkt [Predicting Success in Book Markets]. *Medienwirtschaft* 10(1):16-22.
- [2] Keuschnigg, M. (2012) Konformität durch Herdenverhalten: Theorie und Empirie zur Entstehung von Bestsellern [Conformity Through Herd Behavior: On the Emergence of Bestsellers]. *Kölner Zeitschrift für Soziologie und Sozialpsychologie* 64(1):1-36.
- [1] Keuschnigg, M. and T. Wolbring (2012) Reich und zufrieden? Theorie und Empirie zur Beziehung von Wohlstand und Lebenszufriedenheit [Rich and Satisfied? On the Association of Wealth and Life Satisfaction]. *Berliner Journal für Soziologie* 22(2):189-216.

BOOKS AND
EDITED
VOLUMES

- [6] Keuschnigg, M. and T. Wolbring (2019): *Wirtschaftssoziologie: Städte, Märkte, Netzwerke*. Stuttgart: UTB.
- [5] Keuschnigg M. and T. Wolbring (eds., 2015) Experimente in den Sozialwissenschaften. *Sonderband der Sozialen Welt*. Baden-Baden: Nomos.
- [4] Keuschnigg M. and T. Wolbring (eds., 2014) Experimente. *Themenheft der Sozialen Welt* 65(2):135-273.
- [3] Braun, N., M. Keuschnigg, and T. Wolbring (2013) *Wirtschaftssoziologie I: Grundzüge*. Berlin: De Gruyter, 2nd edition.
- [2] Braun, N., M. Keuschnigg, and T. Wolbring (eds., 2013) *Wirtschaftssoziologie II: Anwendungen*. Berlin: De Gruyter, 2nd edition.
- [1] Keuschnigg M. (2012) *Das Bestseller-Phänomen*. Wiesbaden: VS Springer.

BOOK
CHAPTERS

- * peer-reviewed
- [11] * Jarvis, B., M. Keuschnigg, and P. Hedström (forthcoming) Analytical Sociology amidst a Computational Social Science Revolution. In: Engel, U., A. Quan-Haase, S. Xun-Liu, and L. Lyberg (eds.) *Handbook of Computational Science*. London: Routledge.
- [10] * Keuschnigg, M. (2018) Granovetter's Threshold Model. Pp. 239-242 in: Holzer, B., C. Stegbauer (eds.) *Schlüsselwerke der Netzwerkforschung*. Wiesbaden: Springer VS.
- [9] * Keuschnigg, M. and J. Schikora (2018) Analyzing the Effects of Cultural Heterogeneity on Cooperative Behavior Using a Laboratory Experiment in India. In *SAGE Research Methods Cases*.

- [8] * Bader, F. and M. Keuschnigg (2018) Conducting Large-Scale Online Experiments on a Crowdsourcing Platform. In *SAGE Research Methods Cases*.
- [7] * Keuschnigg, M. and T. Wolbring (2016) Robert K. Merton: Self-fulfilling Prophecy & Matthew Effect. Pp.177-184 in: Kraemer, K. and F. Brugger (eds.) *Schlüsselwerke der Wirtschaftssoziologie*. Wiesbaden: Springer VS.
- [6] Wolbring, T. and M. Keuschnigg (2015) Feldexperimente in den Sozialwissenschaften: Grundlagen, Herausforderungen, Beispiele. Pp.219-249 in: Keuschnigg, M. and T. Wolbring (eds.) *Experimente in den Sozialwissenschaften. Sonderband der Sozialen Welt*. Baden-Baden: Nomos.
- [5] * Keuschnigg, M. (2014) Imitation und Konformität. Pp.903-934 in: Braun, N. and N.J. Saam (eds.) *Handbuch Modellbildung und Simulation in den Sozialwissenschaften*. Wiesbaden: Springer VS.
- [4] Keuschnigg, M. (2013) Stars und ihre Entstehung. Pp.173-192 in: Braun, N., M. Keuschnigg, and T. Wolbring (eds.) *Wirtschaftssoziologie II*. Berlin: De Gruyter.
- [3] Keuschnigg, M. and J. Groß (2013) Nationale und internationale Einkommensverteilung. Pp.195-226 in: Braun, N., M. Keuschnigg, and T. Wolbring (eds.) *Wirtschaftssoziologie II*. Berlin: De Gruyter.
- [2] Keuschnigg, M., E. Negele, and T. Wolbring (2013) Einkommen und Lebenszufriedenheit. Pp.255-281 in: Braun, N., M. Keuschnigg, and T. Wolbring (eds.) *Wirtschaftssoziologie II*. Berlin: De Gruyter.
- [1] Braun, N. and M. Keuschnigg (2013) Konsum, Kaufverhalten und Konformität. Pp.129-152 in: Braun, N., M. Keuschnigg, and T. Wolbring (eds.) *Wirtschaftssoziologie II*. Berlin: De Gruyter.

MEDIA
COVERAGE

Aftonbladet (2019) | *Architecture & Design* (2019) | *Bayerischer Rundfunk* (2013) | *Bild* (2010) | *Cosmopolitan* (2010) | *Dagens Nyheter* (2019) | *Der Spiegel* (2015) | *Deutschlandradio Kultur* (2013, 2018) | *Expressen* (2019) | *Forbes* (2020) | *Frankfurter Allgemeine Zeitung* (2012) | *Free Press Journal* (2019) | *Göteborgs-Posten* (2019) | *Indian Express* (2019) | *Nature* (2020) | *Phys.org* (2015, 2019) | *ScienceDaily* (2019) | *Spiegel Online* (2017) | *Süddeutsche Zeitung* (2013, 2015, 2016, 2018) | Swedish national radio *SR* (2019) | Swedish national television *SVT* (2019) | *SWR Radio* (2015) | *The Hindu* (2019) | *Welt am Sonntag* (2016) | *Wired* (2016)

REVIEWING

JOURNALS—*American Journal of Sociology* | *American Sociological Review* | *British Journal of Psychology* | *European Sociological Review* | *Industry and Innovation* | *Journal of Ethnic and Migration Studies* | *Journal of Experimental Criminology* | *Kölner Zeitschrift für Soziologie und Sozialpsychologie* | *Nature Communications* | *Nature Human Behaviour* | *Network Science* | *Physica A* | *PNAS* | *Poetics* | *Quality & Quantity* | *Science Advances* | *Social Forces* | *Social Science Research* | *Soziale Welt* | *Zeitschrift für Soziologie* | *Zeitschrift für Vergleichende Politikwissenschaft*

FUNDERS—*German Research Foundation (DFG)* | *Swiss National Science Foundation (SNF)* | *Independent Research Fund Denmark (DFR)* | *Czech Science Foundation (GACR)* | *Irish Research Council (IRC)*

CONFERENCES—International Conference on Computational Social Science, IC²S² (ETH Zurich 2021, MIT 2020, Amsterdam 2019) | 8th International Conference on Complex Networks (Lisbon 2019) | European Symposium on Societal Challenges in Computational Social Science (Zurich 2019).

AWARD COMMITTEES—Robert K. Merton Award of the International Network of Analytical Sociology (Stanford 2018, online 2020).

MEMBERSHIPS	International Network of Analytical Sociology (INAS) European Consortium for Sociological Research (ECSR) German Academy of Sociology Sektion Modellbildung und Simulation der Deutschen Gesellschaft für Soziologie Sektion Wirtschaftssoziologie der Deutschen Gesellschaft für Soziologie
TEACHING	<p>Advanced Theory Courses</p> <p>Computational Approaches to Cultural Dynamics W19 (1.7, LiU), W20 (1.9, LiU) Sociological Perspectives to Cultural Markets W13 (1.8) Economic Sociology W11 (2.0), S12 (1.6), W12 (.), S13 (.), S14 (1.6), W14 (1.7), S15 (2.0) Educational Sociology W15 (1.8, FAU)</p> <p>Introductory Theory Courses</p> <p>Economic Sociology W07 (1.4), S08 (1.4) W09 (1.8), W10 (1.2); W12 (2.0); S13 (1.5) Organizational Sociology S06 (1.6), W06 (.), S07 (2.0)</p> <p>Methods and Data Analysis</p> <p>Quantitative Methods 1 W07 (1.8), W08 (1.7), W09 (2.2), W11 (1.8) Quantitative Methods 2 S08 (1.7), S09 (2.1), S10 (1.9), S11 (1.9), S12 (1.7) Multivariate Regression Analysis W08 (1.5), S11 (1.5) Experiments in Sociology W15 (., FAU) Network Analysis S09 (.), W10 (1.5) Introduction to Stata S10 (1.7), W13 (.) Replication in the Social Sciences W12 (.), W13 (2.0), W14 (1.6) Graduate Course on Bachelor's and Master's Theses S14 (.), S15 (.) W15 (., FAU)</p>

W = Winter semester; S = Summer semester

Student evaluation in parentheses (1[+]-5[-]); some courses had no evaluation (.)

Total number of courses: 42. Average student evaluation: 1.7.

Each course typically consists of 13 sessions à 90 minutes. All courses held until S15: LMU Munich; LiU: Linköping University; FAU: University Erlangen-Nürnberg.

SUPERVISION	<p>PhD theses (4):</p> <p>2020– Anastasia Menshikova (Linköping University) 2018– Miriam Hurtado Bodell (Linköping University) 2017– Niclas Lovsjö (Linköping University; co-supervisor) 2017– Martin Arvidsson (Linköping University; co-supervisor)</p> <p>Master theses (22):</p> <p>2021 Pablo Bello Delpon, Felix Lennert (Linköping University) 2020 Olof Dannetun (Linköping University) 2015 Sebastian Mader (LMU Munich) 2014 Markus Heckel, Paul Kritzinger, Hannah Steinberg, Branka Vukobrad (LMU Munich) 2013 Dominik Albrecht, Hanna Narizhna, Pia Sonntag (LMU Munich) 2012 Florian Haider, Felicitas Wolf (LMU Munich) 2011 Felix Bader, Simon Foresta, Sebastian Grauvogl (LMU Munich) 2010 Milena Daskalova, Roman Hoffmann, Ivan Pavlov, Soraya Schill (LMU Munich) 2009 Daniel Baldwin, Stephanie Schmid (LMU Munich)</p> <p>Bachelor theses (12):</p> <p>2015 Sebastian Ach (FAU Erlangen-Nürnberg) 2014 Adrian Hambeck, Kristina Kotos, Sonja Lechner (LMU Munich) 2013 Amelie Aidenberger, Camilla Bretthauer, Lisa Mußmann (LMU Munich) 2012 Andreas Bauer, Özlem Konar, Stefanie Rieger, Matthias Schlösser (LMU Munich) 2011 Simon Fink (LMU Munich)</p>
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CONFERENCE
AND WORKSHOP
ORGANIZATION

- 2019 “Computational Text Analysis in the Social Sciences.” October 18–19, 2019 in Norrköping. Keynote: Chris Bail (Duke University).
- 2017–18 Host of IAS’s “Seminar Series in Analytical Sociology and Computational Social Science.”
- 2016 “Generalizing Results from Experimental Research.” Panel at the 3rd ISA Forum of Sociology. July 10–14, 2016 in Vienna.
- 2016 “PhD Student Symposium on Socioeconomics.” Workshop at FAU Erlangen-Nürnberg. January 21–22, 2016 in Nürnberg.
- 2013 “The Winner Takes It All.” Conference of the ‘Economic Sociology’ section of the German Sociological Association. December 11–12, 2013 in Munich.

INVITED TALKS

- ETH Zurich, Behavioral Science Colloquium*: “Macrosociological Experiments on the Propagation of Misinformation,” April 2021.
- LMU Munich, Analytical Sociology Colloquium*: “Macrosociological Experiments on the Propagation of Misinformation,” April 2021.
- Isaac Newton Institute for Mathematical Sciences, Cambridge*: “Analytical Sociology and Computational Social Science,” September 2020.
- London School of Economics and Political Science*: “Combining Machine Learning and Statistical Matching for Causal Inference in Observational Data,” March 2019.
- Utrecht University*: “Peer Influence and the Spreading of Music,” March 2019.
- Digital Traces Conference, Bremen*: Keynote “Analytical Sociology and Computational Social Science,” November 2018.
- University of Oslo, Computational Social Science Workshop*: “Combining Topic Modeling and Causal Inference: Cultural Dynamics at Spotify,” December 2017.
- Chalmers University, Gothenburg, Big Data Workshop*: “Cultural Dynamics at Spotify,” November 2017, with M. Arvidsson.
- Mapping the Future of Analytical Sociology, Stockholm*, June 2017.
- Universität Zürich*: “Social Influence and the Wisdom of Crowds,” February 2017.
- Linköping University*: “Success in Cultural Markets,” September 2015.
- Universität Kassel*: “Feldexperimente in der Soziologie: Potenziale und Probleme am Beispiel Broken Windows,” January 2015.
- Zukunftswerkstatt der Ulrich Saxer-Stiftung, Bern*: Keynote “Erklärungsansätze zur Entstehung von Bestsellern,” October 2014.
- Universität Leipzig*: “The Dark Side of Leadership: An Experiment on Religious Heterogeneity and Cooperation in India,” January 2014.
- Universität Bern*: “How to Boost the ‘Wisdom’ of Groups: An Experiment and a Simulation,” October 2013.
- Verlagsgruppe Random House, München*: “Wie entstehen Bestseller?” July 2012.
- Universität der Bundeswehr, München*: “Relatives Einkommen und Lebenszufriedenheit,” January 2012, with T. Wolbring.
- Wissenschaftszentrum Berlin*: “The Use and Non-Use of Experiments in the Social Sciences,” September 2011.
- Wissenschaftszentrum Berlin*: “Solving Cooperation Problems in Heterogeneous Groups: Evidence from a Public Goods Experiment in India,” September 2011.
- Universität Leipzig*: “Can Money Buy Happiness?” May 2011.

CONFERENCE
TALKS
SINCE 2017

- Cohesive Societies? 3rd Conference of the Academy of Sociology*, online, September 2021.
- 5th International Conference on Computational Social Science*, Amsterdam, July 2019.
- 12th Conf. of the International Network of Analytical Sociologists*, St. Petersburg, May 2019.
- Kongress der Deutschen Gesellschaft für Soziologie*, Göttingen, September 2018.
- 11th Conference of the International Network of Analytical Sociologists*, Stanford, June 2018.
- 3rd International Conference on Computational Social Science*, Cologne, July 2017.
- 10th Conference of the International Network of Analytical Sociologists*, Oslo, June 2017.